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Ms.NehaSoni is presently serving as Assistant Professor (T), Department of Commerce, at Bhagat Phool Singh MahilaVishwavidyalaya, Khanpur Kalan, Sonapat, Haryana and having more than more than 2.5 years of teaching experience. She has also been a part of S.D. (PG) College, Panipat as faculty member. She has completed her post graduation in M.Com in 2017. She has a paper published on ‘Social Media Marketing : Strategies and Impact’.